

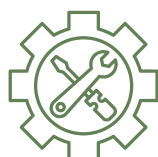
Paris, November 1st 2022



The "3Rs" IT equipment program by 52 Entertainment



Refurbish



Reuse



Recycle

☘ Part of "Impact52" our #sustainability program

At 52 Entertainment we know that the "world of tomorrow » has to quickly become "the world of today".

We're always striving to improve our behaviors and to be better; as part of this we're working to reduce our carbon footprint and are focusing on our digital sufficiency.

That's why we've created the "3Rs" IT equipment program:
"Refurbish, Reuse and Recycle" equipment.

We're proud today to announce that from Nov 1, 2022, 52 Entertainment group will commit to providing 90% refurbished equipment to its employees. All IT equipment will now be provided as refurbished hardware (internally with re-used hardware, or externally through third-party refurbished equipment partners such as Back Market, Apple, or LDLC Pro).

As of today, we'll also be focused on recycling products once they reach the end of their life.

This new step in our sustainable journey is an important step, and will not impact the business performance of our employees and teams as refurbished equipment is just as good as brand new products but with a much lower carbon footprint.



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